



2025 LA Region Small Business Forums May 28 & June 4!

In celebration of National Small Business Month and recognition of the growing needs of small businesses throughout the County, the LA County Department of Economic Opportunity (DEO) invites you to join this year's LA Region Small Business Forums!

This year's theme centers on recovery, resiliency, and growth – empowering small businesses with the knowledge, tools, programs and services, resources, and connections they need to thrive beyond recent challenges.

Do not miss this unique opportunity meet DEO and fellow County and city agencies, business-serving organizations and partners, and small business peers all under one roof and ready to support for two days only!



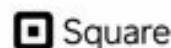
The Region's biggest business event of the year is here! Resources, expert guidance, and on-site services under one roof:

Wednesday, May 28, 2025

Pasadena Convention Center
300 E Green St,
Pasadena, CA 91101
8:30 am - 3:00 pm

Wednesday, June 4, 2025

The Lot at Formosa
1041 N. Formosa Ave. West
Hollywood, CA 90046
8:30 am - 3:00 pm



RSVP NOW: ladeobusiness.com/RSVP

Each event will feature:

- Free On-Site Business Services and Resources
- Panel Discussions with Experts and Leaders in the Field
- Keynotes Remarks and Fireside Chats
- Resource Expo with Government Agencies and Business Organizations

Exclusive in-event giveaways:

Win a Microsoft Surface Pro! All attendees will have a chance to enter a drawing for a Microsoft Surface Pro. Winners will be announced live during the event.



**Don't miss your chance to win a Microsoft Surface Pro—
a tool for entrepreneurs and small business owners on the go!**

Here's how to enter:

Attend the Small Business Forum and collect your entry card. Visit exhibitor booths and participate in sessions to earn stamps. Once your card is complete, submit it at the giveaway table for a chance to win!

- ✓ **Must be present at the event to win**
- ✓ **One entry per person**
- ✓ **Limit one prize across both Small Business Forum events**

This is your opportunity to walk away with a powerful device to help grow your business—just by engaging with the people and resources designed to support your success.

Winners will be announced live at the event—make sure you're there when your name is called!

Get Equipped with Square - Connect with the Square team to receive free point-of-sale hardware through the LA Wildfire Relief Hardware Assistance Program.



Come meet the Square team at the LA Region Small Business Forum to receive free point-of-sale hardware through the LA Wildfire Relief Hardware Assistance Program.

This one-time, in-person giveaway supports both current and non-Square sellers located in designated wildfire-impacted zip codes.





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